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NEWS RELEASE

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GO GREEN! DONATE ITEMS TO GOODWILL TO CELEBRATE EARTH DAY

PITTSBURGH, April 20, 2010 – When it's time for Earth Day, it's time for spring cleaning. This year, Goodwill of Southwestern Pennsylvania invites everyone to link their annual spring cleaning ritual with the commemoration of Earth Day's 40th anniversary on April 22 by donating their unwanted clothes and household items to Goodwill.

"We can make your spring cleaning easy," said Michael J. Smith, President / CEO of Goodwill SWPA. "When you clean out those clothes closets and drawers, just gather up what you no longer need and take it to Goodwill. We'll put everything to good use helping people with employment barriers, and you'll be helping the environment by recycling your donations and keeping tons of material out of landfills. A great way to celebrate Earth Day."

And when spring cleaning is finished, remember that Goodwill accepts many other types of donations, including computers and cars.

"Goodwill is a free, safe, easy and responsible way to discard old computers and other electronic equipment," Mr. Smith said. "Unwanted computers and electronic items can be dropped off at any Goodwill store or attended donation center, completely free of charge. And, we will pick up large-quantity donations from businesses, schools or other organizations, also free of charge."

Donated cars are a major source of revenue for Goodwill, and our vehicle donation and auction program is one of the largest in the nation. To donate a vehicle, just call 1-888-30-40-CAR (1-888-304-0227) and Goodwill's friendly, knowledgeable Auto Auction staff will do the rest. Auctions are held every Tuesday at 75 Billot Ave, just off Route 30 in North Huntingdon Township, Westmoreland County.

A list of cars to be auctioned the following Tuesday is posted every Friday on our Web site – goodwillswpa.org – where you also can find the location of the nearest Goodwill store or Attended Donation Center.

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